



**ART TO THE RESCUE**, A Benefit for **Drifter's Hearts of Hope**  
A BEAUTIFUL WAY OF BRINGING ART & HORSE LOVERS TOGETHER FOR A GREAT CAUSE

Dear Fellow Horse Lover,

One of the greatest icons of the West is the horse. They hold a place of honor here, embodying our ideas, hard work, freedom and preservation – but they need our support. Approximately 180,000 horses are shipped across the U.S. Boarder for slaughter annually – nearly 500 horses per day.

**Art to the Rescue** is the second annual art exhibition and sale benefiting Drifter's Hearts of Hope and it's horse welfare and rescue mission. Please mark your calendar for this wonderful event at the PACE Center in Parker, **July 12th, 2019!** Proceeds from Art to the Rescue will help Drifter's Hearts of Hope in our fight against the mistreatment of horses, thereby giving our greatest Western icons a second chance.

Drifter's Hearts of Hope is a 501(c)3 horse rescue that is dedicated to saving, rehabilitating and re-homing slaughter bound horses. Drifter's Hearts of Hope, located in Franktown, Colorado, has rescued more than 350 horses from impending slaughter in the four years since we have opened our gates, giving every horse saved a second chance at life.

Art to the Rescue will showcase nationally and internationally recognized artists known for landscape and equine themes. This exhibition and the artists involved proudly honor both animal and art.

We cannot continue the work we do alone. Our organization thrives because of generous contributors like you. Enclosed you will find the information needed to support our cause by sponsoring Art to the Rescue, 2019. **All proceeds go directly to Drifter's Hearts of Hope.** We thank you in advance for your support of our cause and can't wait to see you on Opening Night – July 12th, 2019. We are looking forward to another unforgettable event.

Kindly,

Jacqui Avis  
President, Drifter's Hearts of Hope

**TEACH. EMPOWER. RESCUE. REHABILITATE.**





**ART TO THE RESCUE**, a benefit for **Drifter's Hearts of Hope**

This landscaped themed art show will showcase both nationally and internationally recognized artists and is thoughtfully curated by Rose Frederick, Curator of the Coors Western Art Exhibit and Sale. Artists will generously donate a large portion of the proceeds of the sale of their work to make this show a success. The show benefits Drifter's Hearts of Hope, a 501(c)3 non-profit horse rescue and rehabilitation center in Franktown, Colorado.

**WE NEED YOUR GENEROSITY, PLEASE HELP OUR CAUSE BY SPONSORING THE SHOW**

**Title Sponsor: Investment \$7,500.00**

- Ten opening night reception tickets (\$1,250.00 value).
- You and your guests are invited to cocktails and hors d'oeuvres at King of Hearts Ranch on July 11<sup>th</sup>, 2019. You will meet the artists and other show sponsors as well as get a sneak peek at the "wet paintings" that will be auctioned off opening night.
- Premiere logo placement on all event marketing materials.
- Logo/name on event webpage with a direct link to your website.
- Logo displayed throughout event on various screens and on gallery wall.

**Cocktail Sponsor: Investment \$3,500.00**

- Six opening night reception tickets (\$700.00 value).
- You and your guests are invited for cocktails and hors d'oeuvres at King of Hearts Ranch on July 11<sup>th</sup>, 2019. You will meet the artists and other show sponsors as well as a sneak peek at the "wet paintings" that will be auctioned off opening night.
- Name/logo on cocktail event invitations.
- Premier logo/name placement on cocktail event marketing materials.
- Logo on event webpage with direct links to your website.
- Logo displayed throughout event on various screens and on gallery wall.

**Diamond Sponsor: Investment \$1,500.00**

- Four opening night reception tickets (\$500.00 value).
- You and your guests are invited for cocktails and hors d'oeuvres at King of Hearts Ranch on July 11<sup>th</sup>, 2019. You will meet the artists and other show sponsors as well as a sneak peek at the "wet paintings" that will be auctioned off opening night.
- Logo/name on event webpage with direct link to your website.
- Logo displayed throughout event and on various screens on gallery wall.

**Gold Sponsor: Investment \$700.00**

- Two opening night reception tickets (\$250.00 value).
- You and your guest are invited for cocktails and hors d'oeuvres at King of Hearts Ranch on July 11<sup>th</sup>, 2019. You will meet the artists and other show sponsors as well as a sneak peek at the "wet paintings" that will be auctioned off opening night.
- Logo/name on event webpage with direct link to your website.
- Logo displayed throughout event and on various screens on gallery wall.



**YES!** I would like to sponsor **Art to the Rescue, 2019**

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level

- Title Sponsor \$7,500.00
- Cocktail Sponsor \$3,500.00
- Diamond Sponsor \$1,500.00
- Gold Sponsor \$700.00

Please make checks payable to DHOH and mail to:  
Drifter's Hearts of Hope  
Attention: Art to the Rescue  
P.O. Box 888, Franktown, CO 80116

Credit Card # \_\_\_\_\_

Billing Address \_\_\_\_\_

Exp. Date \_\_\_\_\_

Please pay by check if possible so we can avoid credit card processing fees.

Email your logo artwork to [info@driftersheartsofhope.org](mailto:info@driftersheartsofhope.org)

Preferably a vector art eps file with no background, or a high-resolution logo (300 dpi) jpg, tif or pdf. Please call Andrea Mena at (720) 300-0723 if you have any questions or need help regarding logo artwork. All logo artwork is due April 12<sup>th</sup>.