



**Drifter's Hearts of Hope is a 501(c)(3) horse rescue and rehabilitation center dedicated to circumventing the slaughter pipeline. Horses at our facility are rehabilitated, educated, evaluated and adopted out to forever and loving homes.**

Over 100,000 American horses are sent to either Mexico or Canada for slaughter each year. The USDA documented that 92.3 percent of horses sent to slaughter are in good condition and are able to live out a productive life.

DHOH is the fastest growing horse rescue in Colorado. We are partnered with The Right Horse Initiative, meaning that we are recognized as dude ranch horses out of the slaughter pipeline. DHOH and the Annie Project are gaining press with stories coming out in both national magazine, Horse Illustrated, as well as local magazine, VoyageDenver. We are excited for our growth, but we could not do it without support from our community.

Please help us help horses have a second chance at life. To date, we have rescued over 425 horses, and our target is to surpass 600 in 2020! Your involvement will help us continue to practice and serve our Mission:

In addition to helping horses, we believe that our 2020 Fundraising Program provides your company with an inexpensive way to get marketing exposure throughout the year, across several different channels, including:

- Facebook recognition (DHOH has over 4,600 followers and will include your information on specific event pages)
- DHOH website exposure (our website has had nearly 40,000 views this year to date)
- Opportunity to reach 100+ potential customers every event and/or fundraiser
  - Easter Eggstravaganza
  - Summer Hoedown
  - Fall Fundraiser
  - Halloween Barn Bash

The attached page outlines levels of support and resulting business opportunities. Please review and select the option that works best for your business!

Looking forward to partnering with you,

DHOH Fundraising Team

[info@driftersheartsofhope.org](mailto:info@driftersheartsofhope.org)

<http://www.driftersheartsofhope.org/>





Platinum Sponsor - \$5,000.00– Hoedown and Fall Fundraiser

- Up to 10 complimentary event tickets
- Logo displayed at event entrance and open bar
- Premier logo placement on all marketing materials associated with the event includes social media, website and direct marketing
- Name one of DHOH rescue horses
- A picture of you and “Your Named DHOH Horse” will be featured on Facebook

Silver Sponsor-\$3,000.00 – Hoedown and Fall Fundraiser

- Up to 6 complimentary event tickets
- Company logo displayed at event
- Company logo/name on event webpage and Social Media

Community Outreach Sponsor - \$2,000.00

- Website marketing with direct link to your website year-round through 2020
- Brochure/business card in every adoption folder (100 plus per year)
- Brochure/banner at Eggstravaganza and Halloween Barn Bash

Event Sponsor - \$1,000.00

- Brochure/banner at Eggstravaganza and Halloween Barn Bash
- Company Logo advertised on Social Media

Horse Hero Sponsor - \$750.00

- Name one of the DHOH rescue horses
- A picture of you and “Your Named DHOH Horse” will be featured on Facebook

Birthday Sponsor, opportunity to give back

- DHOH will be celebrating our 6<sup>th</sup> Birthday in July 2020! Our Birthday Sponsors will be provided with a framed brochure to display at your place of business. Businesses will then give a percentage (to be determined by sponsor) of monthly sales in July 2020 back to DHOH.
- Company Logo advertised on Social Media as “DHOH Birthday Sponsor”



**YES!** I would love to join DHOH as a 2020 Sponsor!

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Sponsorship Level**

- Platinum Sponsor \$5,000.00
- Silver Sponsor \$3,000.00
- Community Outreach Sponsor - \$2,000.00
- Community Event Sponsor - \$1,000.00
- Horse Hero Sponsor - \$750.00
- Birthday Sponsor, opportunity to give back

**Please make checks payable to DHOH and mail to:**

Drifter's Hearts of Hope  
Attention: 2020 Fundraising  
P.O. Box 888, Franktown, CO 80116

Credit Card # \_\_\_\_\_

Billing Address \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_

Please pay by check if possible so we can avoid credit card processing fees.

Email your logo artwork to [info@driftersheartsofhope.org](mailto:info@driftersheartsofhope.org). Preferably a vector art eps file with no background, or a high resolution logo (300 dpi) jpg, tif or pdf. Please call Rachelle Nye at (720) 933-1385 if you have any questions or need help regarding logo artwork.

